



## Member Benefits

Once you have claimed your membership and registered as a Town Centre member the following marketing and security support is available to you;

- \$300 free listing on the Village website with Photograph and copy to 20 words and links to your website or Facebook page.
- Inclusion in the 300,000 Village Wide Retail Fairy Light evening promotion & Christmas Decorations (Each decoration has a \$500 value so please take care of both the Fairy lights and the Swags and advise the Town Centre Manager immediately of any health & safety or maintenance issues- we have a joint responsibility for the health and safety of village customers, along with Council and AT who also manage the public assets.
- Inclusion as appropriate in branded events and promotions
- Inclusion in social media campaigns as appropriate (Marketing of the Town Centre website is by the Manager who will offer members opportunities to participate around our Events in line with the themes of the 3 unique signature events we have created for the area during the last 5 years in addition to the standard retail and public celebrations;
- Medieval time Renaissance Fair (Mid-Winter Event in June), Birkenhead Village Heritage Festival Event ,September school holidays) and the Latin Chilli Festival (February-March.) Check out last year's Facebook posts to get the lowdown on these free events for the Village. Our Christmas Festival runs from November 1 and includes Cash for Christmas promotion & partnership with Rotary on the Santa Parade.
- Security
  - Access to the Matrix security contract signed on behalf of the Village - \$80 value for call outs.